

Ad ID 140

Ad Text The drama in Pocomoke. A Maryland town several weeks ago fired its first black Police Chief, now exposing a racial rift

The leaders of small Maryland's city in Eastern Shore fired the Pocomoke City's first black police Chief Kelvin Sewell due to his incompetence and refusal to fire black police officers Franklin Savage and Lynell Green. Chief Sewell was hired by Pocomoke City back in 2010 after his retirement from the Baltimore Police Department. Earlier, before Sewell's dismissal he filed a complaint on unequal employment opportunities claiming he was paid less than his white predecessors.

This is circumstantial evidence that America is divided into different parts based on race and income. Racism has gotten so bad, black people are treated unfairly. If God created us equally, why the unequal treatment of minorities still exists in our country? What if the firing gas stirred a new spirit of African-American activism?

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 847

Ad Clicks 70

Ad Spend 177.64 RUB

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